

Editorial Message

This year marks the 29th year in which the *Neurosciences Journal* has continuously published articles. With great pride, we acknowledge our contribution to the scientific community because knowledge is one of the most important components to building a knowledge-based society, and we are proud of the contribution we have made to it. Since the inception of the *Neuroscience Journal*, our editorial team has dedicated its time and energy to producing high-quality content. A brief history of the beginning of science communication will be provided here, as well as statistics from last year's *Neurosciences Journal*.

David Bvaster,¹ who founded the British Association for the Advancement of Science, provided guidelines for publishing scientific papers so that scientists know where to begin. Science journalism has been considered a form of science communication.²

Depending on how the information is delivered and received, science communication can be divided into 3 categories: traditional journalism, live events, and online interaction. Magazines, journals, newspapers, television, and radio are considered traditional forms of journalism.³ Traditional journalism reached a large audience and was the fastest mode of delivering information. It also generated high-quality work, and its output influenced public direction and reached policymakers. While one-way reinforcement can be used, once science is reported to the media, scientists no longer control the presentation, leading to more misunderstandings. Currently, this type of information is no longer the primary source of information due to technological advancements.

Live or face-to-face events provide more interaction than traditional journalism, but live information can reach only a small group of people. Recent technological advances (websites, blogs, and podcasts) have led to online interaction. Online information reaches a mass audience and allows for immediate direct contact between scientists and the public, making science more accessible and controlled.

The open science movement has received considerable attention in the 21st century in an effort to make scientific research accessible to everyone in society.

In light of the Coronavirus (COVID-19) pandemic, effective health communication has become more important than ever. The COVID-19 crisis highlighted the importance of scientific communication and prompted the need to assess the quality and validity of research. Today, the development of digital science communication allows for the dissemination of science information, which has increased science's visibility. The COVID-19 pandemic placed additional pressure on scientists to share their scientific findings as quickly as possible. However, the rapid spread of information can lead to misinformation.⁴

We have observed an unprecedented level of interaction between decision-makers and scientists due to the COVID-19 pandemic. A study to identify ongoing, emerging communication trends between scientists and policymakers in innovation policy and digitalization revealed three main trends: a need for policy and scientific actors to become more institutionalized and engaged; scientists to practice more open, reliable, and accountable science communication with policymakers; and science communication with policymakers to become more digitalized and visualized.⁵ During the COVID-19 pandemic, the World Health Organization maintained a dashboard providing updated information on COVID19 using visual forms and graphs.

The journal's publishers must follow this transformation by adapting to the rapid growth of information and communication technology in a scientific environment. Authors, readers, and journal reviewers possess significantly different knowledge, desires, and expectations than those of the past. Using digital technologies in publishing has made information accessible anywhere at any

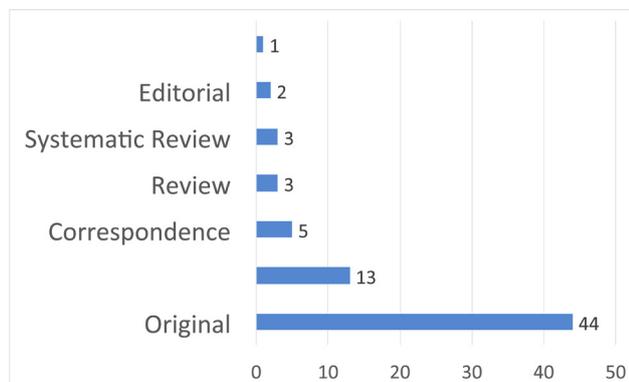


Figure 1 - Type of manuscripts received for the year 2023.

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time. This increase in information availability has also expanded the global capacity to create data and manuscripts.

We are currently developing Neurosciences Journal in accordance with publishing industry innovations and trends. Considering the increasing popularity of social platforms, we encourage sharing audio and video content. We have allowed audio files to be included as supplements in the published articles. In addition to providing the rapid dissemination of new findings, preprint servers allow authors to share their work before submitting it to a journal. However, our journal has neither adopted nor approved of this trend. The use of artificial intelligence provides publishers with a quick, efficient publishing method. The screening of manuscripts, the peer review process, and the typesetting of articles are automated to improve the efficiency and effectiveness of the editorial office in producing the issues.

Google Analytics. Google Analytics results show that from January through December 2023, more than 47,000 people worldwide visited our website. Among the top six countries from which the sessions originated, the United States, Saudi Arabia, India, the United Kingdom, China, and the Philippines had the greatest number of sessions. Notably, this finding is consistent with our insights from last year.⁶

Statistics. As of 2023, we had an average rejection rate of 37% (Figure 1). Various reasons were given for author rejections, including papers outside of the journal's scope, papers of low scientific quality, papers that did not meet the journal's requirements, the failure of authors to submit necessary revisions and other requirements, and duplicate publications. The journal published four issues in 2023, with a total of 45 articles, which included 20 original articles, one editorial, 5 reviews, 10 case reports, 2 case series, 4 correspondences, one brief communication, one clinical practice guideline, and one erratum. Approximately 4.4 months are taken on average for submissions to be accepted, 1.3 months are taken on average for acceptance to be published, and 5.7 months are taken on average

to publish. Undoubtedly, the implementation of online continuous publications highlights a significant reduction in the publication process. Articles from Saudi Arabia, China, Tunisia, and Austria comprised 79%, 9%, and 6% of the published articles, respectively, while the remaining articles came from Jordan, Kuwait, Korea, India, and Serbia.

Gratitude. We would like to express our sincere appreciation to the reviewers, advisory boards, and editorial boards for their insightful feedback, useful suggestions, and volunteer efforts to maintain the journal's high standards. We would also like to express our gratitude to current and former staff members for their dedication and to our editors for their enthusiasm in promoting the journal locally and internationally.

We also wish to thank the following reviewers who participated in the review of manuscripts and books in 2023 and have contributed to the journal's success.

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Editorial Manager

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Our thanks also go to the following reviewers, who have participated in the excellent review of manuscripts and books for the year 2023.

A Spina
Abdorreza Naser Moghadasi
Abdulwahed Barnawi
Abhigyan Nath
Ahmad Abulaban
Ajay Prasad Shetty
Alexandros G. Brotis
Ali Reza Tavasoli
Ali Seifi

Amal Abujaber
Amal Bakhsh
Amit Kumar Chowhan
Antonia Ceccarelli
Ashfaq Shuaib

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Bitao Bu
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Vinil N. Shah

Widjane Sheila Ferreira Goncalves

Xiao-Qiao Dong

Yassir Alasadiy
Yingqi Xing
Yvonne Wren

Zeynab Yassin

**Reviewers who reviewed 3 or more articles for the year 2023*